

Changing the Face
OF TRANSPORT
IN AFRICA



REGIONAL
INTEGRATION



URBAN
MOBILITY



ROAD
SAFETY



Agenda

1. Opening and introduction: Ibou Diouf, Program Manager SSATP
2. Outline of meeting objectives: Soames Job, Global Lead, Road Safety, World Bank – Session Moderator

Presentations

1. African Centers of Excellence on Road Safety: Girma Bezabeh, African Development Bank
2. African Road Safety Observatory: Tawia Addo-Ashong, SSATP/World Bank

Facilitated discussion

The aims of the session are:

Increase appreciation of the value of the data-driven, evidence-based approach to road safety (and transport policy more generally):

1. The need for data in: resource allocation, policy setting, selection of intervention type and location, advocacy, monitoring, research and evaluation, politics.
2. The need for capacity building in data mining, research, data use.
3. Highlight the opportunities in the AFRSO in road safety data and management
4. Initiate the conversation and identify steps towards development of a collaborative network centers of excellence for road safety data, analysis and research

Data-driven and Evidence-based interventions for road safety

Data-driven: Data shows that issue xxx is a large problem
Data shows where, who, how, etc.

Evidence based:
The intervention selected to address the problem is proven to succeed

In Road Safety often these are not seen as different = Only do one (or neither):
Example: Speeding.
I have data showing it's a problem and so I will do education on speeding.....

Broad points for discussion

Some suggested topics:

What roles can the Universities play and be facilitated to play?

In crash data?

In other road safety data?

More broadly in road safety?

Collaboration between the Universities? How? What?

Thank you!

