Paratransit in 2020

مواصلت for Cairo

Is COVID-19 accelerating the evolution?





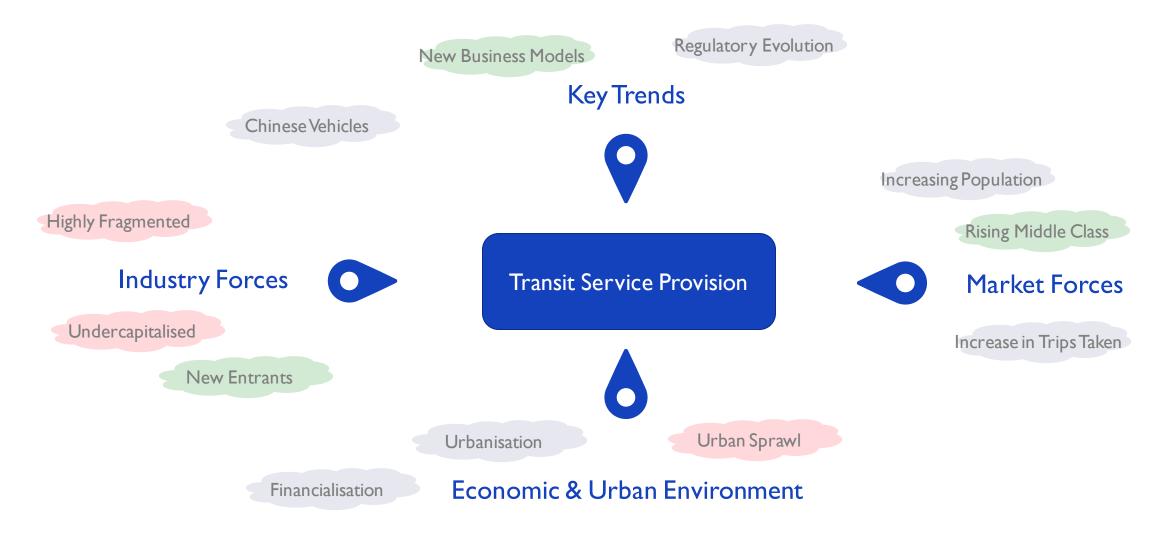
Table of Contents



- Background
 - Key Trends affecting the Sector
 - A definition of Paratransit
 - Trends:
 - Market Forces
 - Economic and Urban Environment
 - Industry Forces
- COVID-19
 - Case Study (Egypt)
 - Case Study (Uganda)
- Conclusion
 - The COVID-19 effect
 - What next?

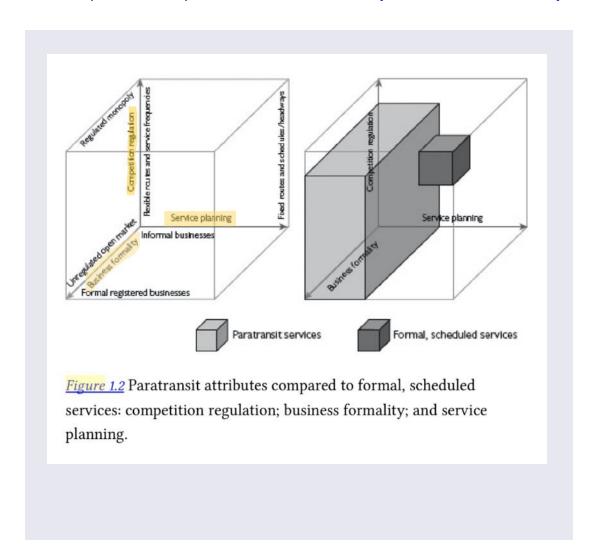


Transit Service provision dominated by (informal) paratransit is rapidly evolving across Africa

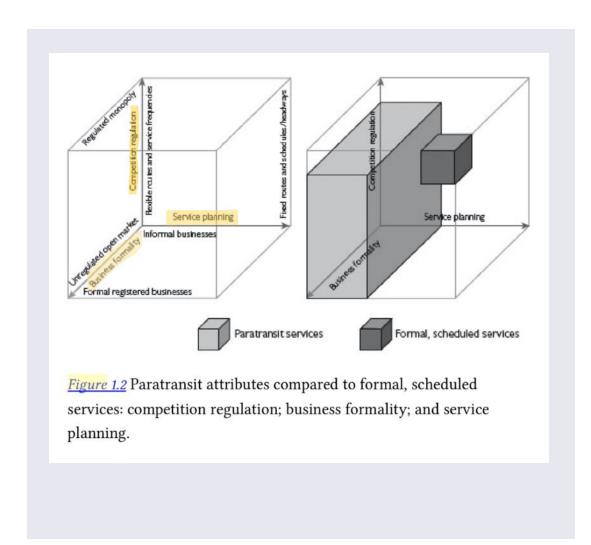


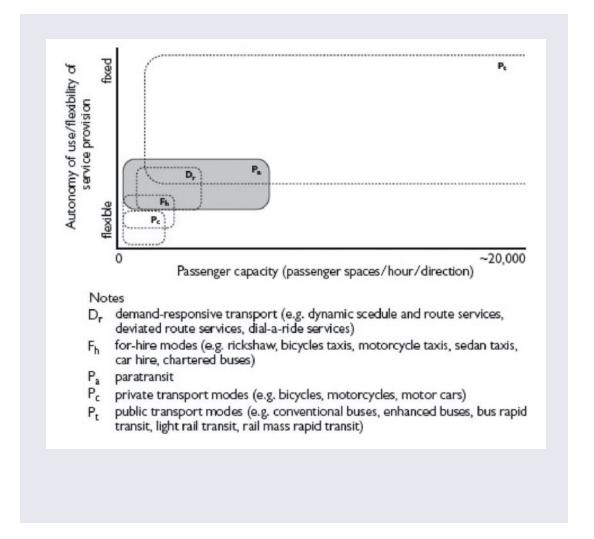
Source: TfC Analysis 2020 08/31/2020 ansport for Cairo | 3

The (informal) Paratransit Transport sector comprises a spectrum of different services



The (informal) Paratransit Transport sector comprises a spectrum of different services





Background – A definition

The primary driver is employment generation, followed by service provision

Supply

- Small Fleet Owners
 - Organised in route associations / cooperatives
 - Sometimes Driver-Owners
- Target System
- On-Street Competition

Service

- Fill-and-go at terminals
- Direct Service Networks (minimal transfers)
- Cash fare collection













Background – A definition

The industry is rapidly changing ... but how?

School & Up-market Tourist Trips

New Business Models

Advertising

Loyalty Programs

Cashless Fare Collection

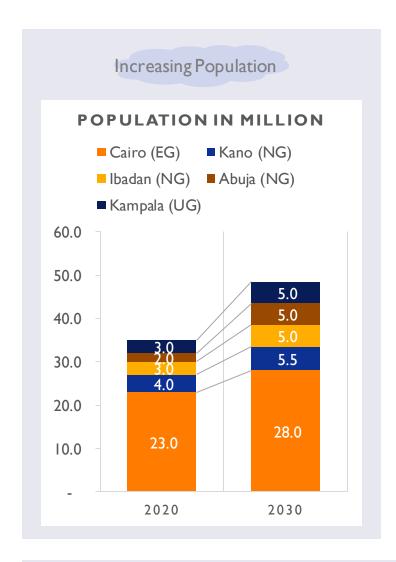




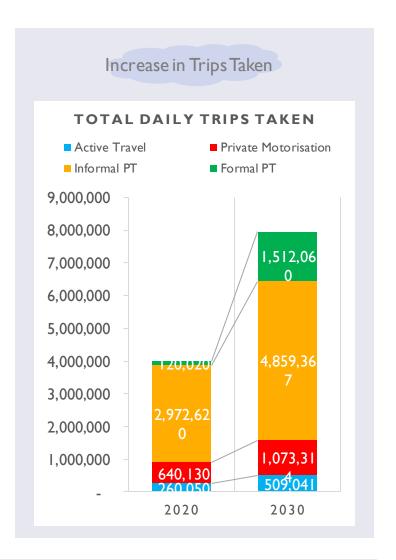




A rising population that is choosing to travel more ...

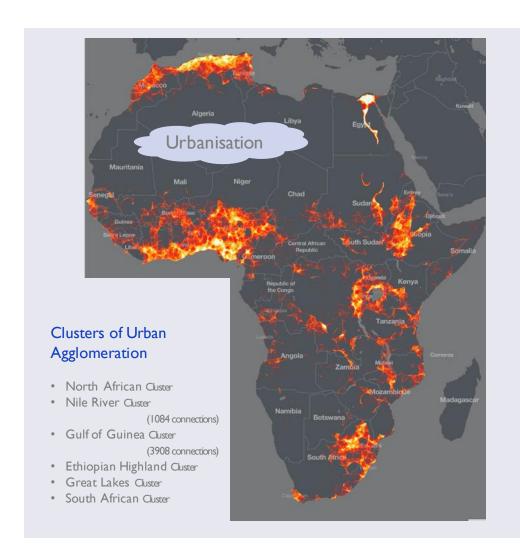


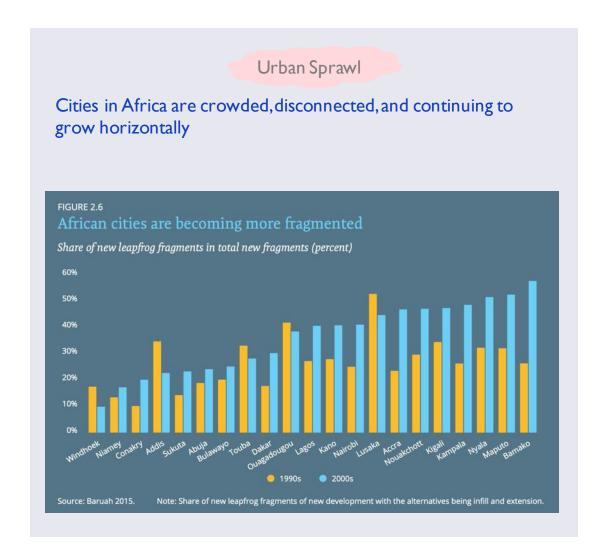




Background – (2) Economic and Urban Environment

... within and between massively growing cities.





Traditional service provision paradigms are evolving

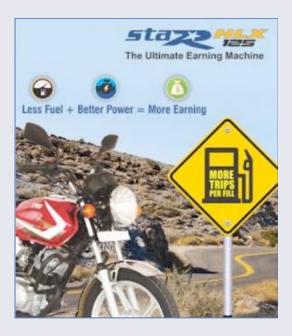
Paratransit is hard work ... and potentially lucrative.

Attracts unskilled labor market entrants



Shift from the traditional Tenant-Model towards loans.

Drivers assume financial risk ... in addition to commercial and operational risks



Formal actors driving the shift ... but not fully.

A cottage industry of providers across the value chain, such as Uber middlemen

دليل أرقام وفروع وكلاء شركة أوبر مصر - جو دليل

رقم هاتف شركة اوبر عناوين مكاتب اوبر رقم خدمة عملاء اوبر للشكاوي مكاتب اوبر في شيرا رقم اتصال اوبر رقم دعم اوبر ايتس رقم اوبر الموحد مصر عنوان مقر شركة اوبر مكاتب اوبر في شبرا عناوين مكاتب اوبر شبرا الخيمة مكاتب اوبر وكريم في القاهرة عنوان مقر شركة اوبر رقم هاتف شركة اوبر عنوان اوبر التحرير شركة اوبر فی مصر خدمة عملاء اوبر مصر شکاوی

وكبل اوبر مصر مدينة نصر

العنوان: حمودة محمود, المنطقة الثامنة, مدينة نصر, محافظة القاهرة

Financialisation

العنوان: 17 أ لطفى مصر الجديدة بجوار فيلا عاطف صدقى محطة الحرس الجمهوري مصر الجديدة, 11736

العالمية جروب الوكيل الرسمي والحصري لشركة اوبر وكريم وسويفل

العنوان: كوبرى الملك فيصل, أبو قتادة, العمرانية, الجيزة

شركه اوبر وكريم المريوطية

العنوان: 70 طريق المربوطية, عطاطي, الهرم, الجيزة الهائف: 0114 684 684 5649

شركة السلطان الوكيل المعتمد لشركة اوبر وكريم

لعنوان: المنشيةميدان الساعة,, كفر ظهر مس / ب, قسم بولاق الدكرور, الجيزة

مكتب حسين ابوالدهب اوبر وكريم الزاويه الحمراء

العنوان: محمد الاسمر, الزاوية الحمراء, محافظة القاهرة

العنوان: 178 عبد المحسن الوسيمي, الزهراء ومساكن الحلمية, قسم عين شمس, محافظة القاهرة

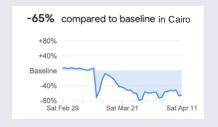
Access to capital remains low ... and organising the industry is a daunting task

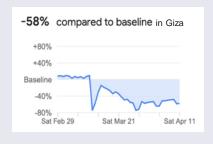
Highly Fragmented Chinese Vehicles Undercapitalised Paratransit in Egypt was about effectively employing live-savings Ownership is highly dispersed ... yet signs hint at the sector being able to absorb more capital Leading to excessive on-street competition. Chinese Vehicles $\cos t \sim 1/3$ of Japanese Vehicles ... yet drivers overwhelmingly choose Japanese Vehicles Vehicle rent 36% of total daily income Scenario M: 56 pre-existing trips Scenario H: 63 pre-existing trips Regulatory Evolution

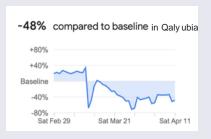
Was Paratransit affected by COVID-19 as heavily as the formal sector?

Stay-at-home Guidance

Public policy led to a massive reduction in travel at its peak ... but paratransit seemed less affected than formal modes of transport.







Public Measures

Environmental hygiene measures

- Cleaning and disinfecting stations, vehicles
- Mandatory mask-wearing

Social Distancing measures

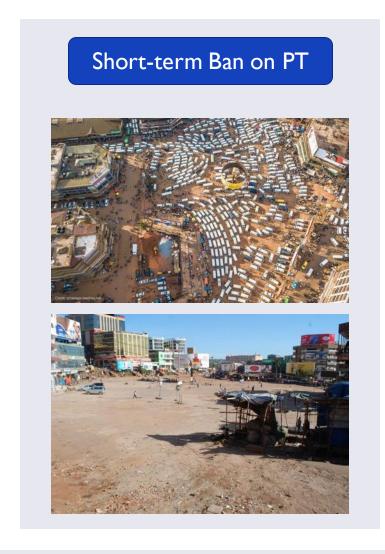
- Increased Service Frequency on formal services
- Limit on seats sold per vehicle

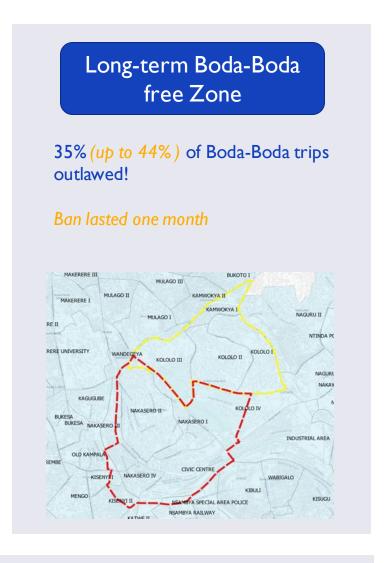
Economic Support

- 500 EGP for 3 month for irregular workers
- CTA increased route-concession fees and demanded early payment in March 2020, cannibalising its licencees (!)

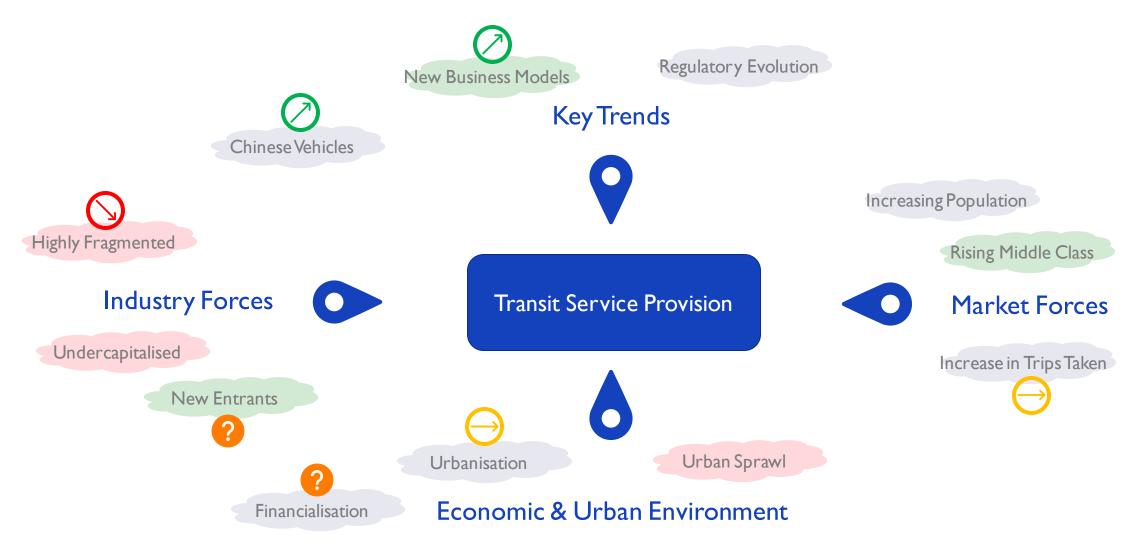
Banning paratransit might work in the short-term, but fails in the longer run







The pandemic is likely to be accelerating the change ... but risks undermining recent gains



Source: TfC Analysis 2020 08/31/2020 ransport for Cairo | 14

TfC's Vision for evolving the sector



Professionalising Paratransit

No meaningful reform without working with the sector

How can we achieve sustainable development goals through them?



Smart Capitalisation to achieve Deep Decarbonisation

Some numbers to take home

- By 2030, paratransit will cover
 - 61% of trips (Business as usual Scenario)
 - 54% of trips (Sustainable Development Scenario) For 6th of October City, Cairo.
- In Egypt Transport contibutes 48,3 Mt CO²e
 - Current Actions mitigate ~ 1.12 Mt CO²e annually, or less than the annual growth in emissions
- Replacing all Microbuses in the GCR costs less than 17 km of line in the Cairo Metro

Thank you for Listening







Address Transport for Cairo 4 Road 160 (Borg Reham), Maadi, Cairo, Egypt

Contacts
Mohamed Hegazy
m.hegazy@transportforcairo.com
EG: (+2) 0 1001422068
www.transportforcairo.com











Have a break' and let others wrestle with traffic

Passengers sitting in crowded bus stop in Downtown, Cairo