



# Urban Mobility – applying innovative solutions to old problems

SSATP Conference

Lena Stiller | 25/11/2019 | Victoria Falls, Zimbabwe

## 1. The Transformative Urban Mobility Initiative (TUMI)

## 2. 10 Principles for Sustainable Urban Mobility

## 3. Best practices: The TUMI Challenge

- Nigeria: Sidewalk Challenge - Improving walkability in Lagos
- South Africa: Open Streets Cape Town
- Colombia: „I Move Safely“ Project in Bogotá

# The Transformative Urban Mobility Initiative (TUMI)



## Unsustainable Transport Dynamics

**28%** of global carbon emissions

**61%** of global oil demand

Doubling of emissions till **2050**

[under BAU Scenarios]

More than **10 billion** trips per day

[urban share rapidly increasing]

# The Global Urban Mobility Opportunity



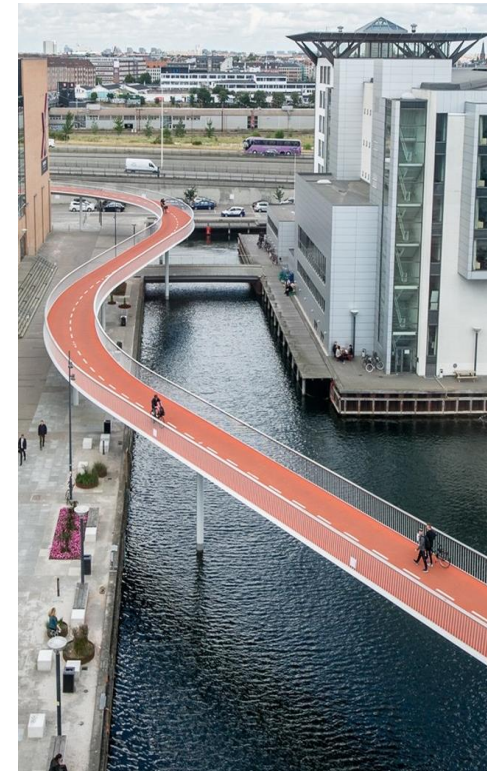
### 3 Global Trends which:

- Have a major influence on social, environmental and economic landscape over next decade
- Permeate across all sectors of economy and society
- Showing strong links to other megatrends, fundamentally disrupt industries and shape societies

Non-Motorized Transport & Public Transport

Digitalization & Data Based Decision Making

Electrification of Transport



# The TUMI Partnership



# TUMI - A 3D Approach to Urban Mobility

*Innovation*

## Innovation Projects



- Supporting innovative fast-moving projects with measurable impacts
- Scalable and replicable solutions for sustainable urban mobility

*Knowledge*

## +2000 Urban Leaders



- Ambitious training initiative
- Supporting leaders in transformation processes
- Learning, networking, reflecting
- Promoting partnerships

*Financial Support*

## Financing



- Mobilization of more than EUR 1 billion by KfW in cooperation with other donors



## Knowledge & Know-How Scale up urban mobility

### Capacity Building

we train urban practitioners and decision makers in sustainable mobility

- Goal: more than 2000 sustainable mobility practitioners and decision makers trained
- Various training formats
- +2 Million € invested
- 2000 people trained (2019)

More than  
**2000**  
sustainable  
mobility leaders  
trained

+4  
Million €  
invested in  
TC and  
pilots



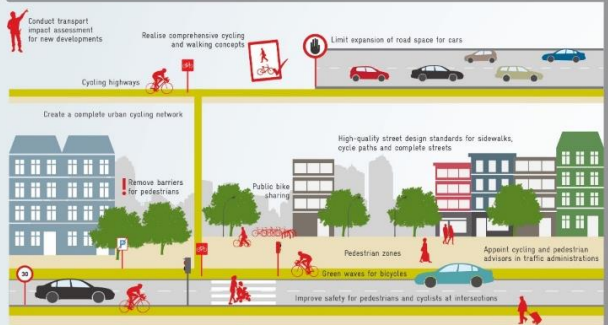
# 10 Principles for Sustainable Urban Mobility



# 10 PRINCIPLES FOR SUSTAINABLE URBAN TRANSPORT



## Planning dense and human scale cities



## Encouraging walking and cycling



## Managing parking



## Communicating solutions

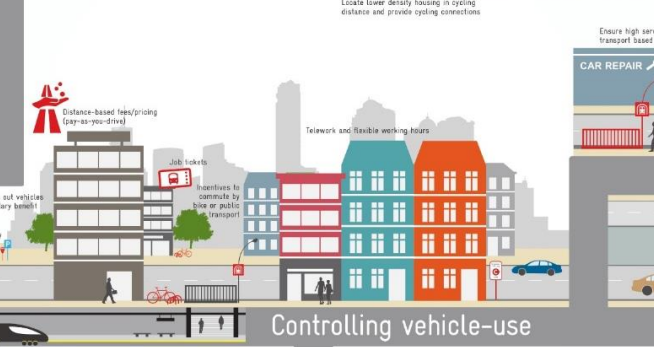
A city is more civilised not when it has highways, but when a child on a tricycle is able to move about everywhere with ease and safety" (Enrique Petrucci)

An efficient transport system is one of the factors that make urban areas competitive. It provides access to jobs, education and health care. However, in many cities people suffer from health problems triggered by exhaust fumes and noise, traffic jams waste people's time, resulting in considerable financial losses for the economy. Car-based urban transport systems relying on fossil fuels consume enormous amounts of energy, and contribute significantly to greenhouse gas (GHG) emissions. Road accidents take their toll especially among vulnerable groups such as pedestrians and cyclists. Last but not least, millions of urban poor are excluded from safe and efficient transport services – they cannot afford a car, and have to rely on inadequate public transport services and poor facilities for pedestrians and cyclists.

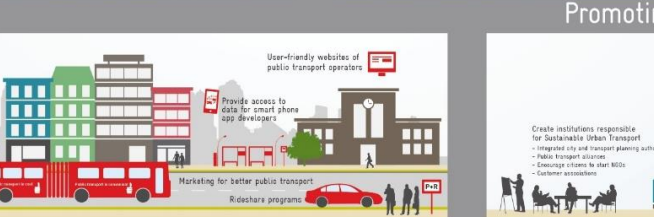
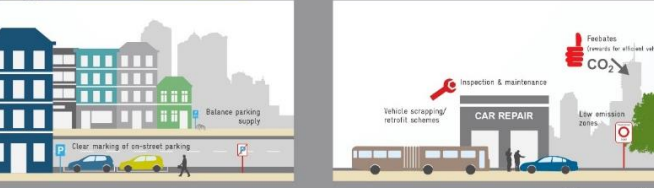
Our approach to urban mobility can be described in a few short words: Moving people, not cars! The goal is to foster those modes of transport which are environmentally, socially and economically sustainable: Public transportation, walking and cycling. We therefore support partner countries and cities in establishing sound policies for sustainable urban mobility, and in implementing concrete measures such as Blue Rapid Transit schemes, cycling networks or Transportation Demand Management (TDM) measures. Complementing local projects in partner countries, the Sustainable Urban Transport Project (SUTP) funded by GIZ on behalf of the Federal Ministry for Economic Cooperation and Development has compiled solutions and best practices for sustainable urban transport in a publication series entitled "Sustainable Urban Transport".



## Developing transit-oriented cities



## Controlling vehicle-use



## Promoting clean vehicles

## Approaching the challenges comprehensively

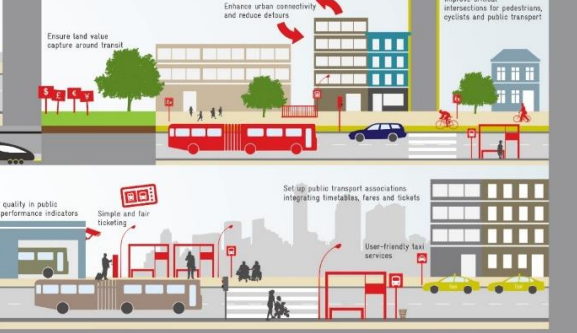
A Sourcebook for Policy-makers in Developing Cities. The documents are available on [www.sutp.org](http://www.sutp.org)

This poster shows selected sustainable urban transport policies and measures which will make cities a better place to live in.

Contact: [transport@giz.de](mailto:transport@giz.de)



## Optimizing the road network and its use



## Implementing transit improvements



## Approaching the challenges comprehensively

Create institutions responsible for Sustainable Urban Transport

- Integrated city and transport planning authority
- Public transport solutions
- Encourage citizens to start NGOs
- Customer associations

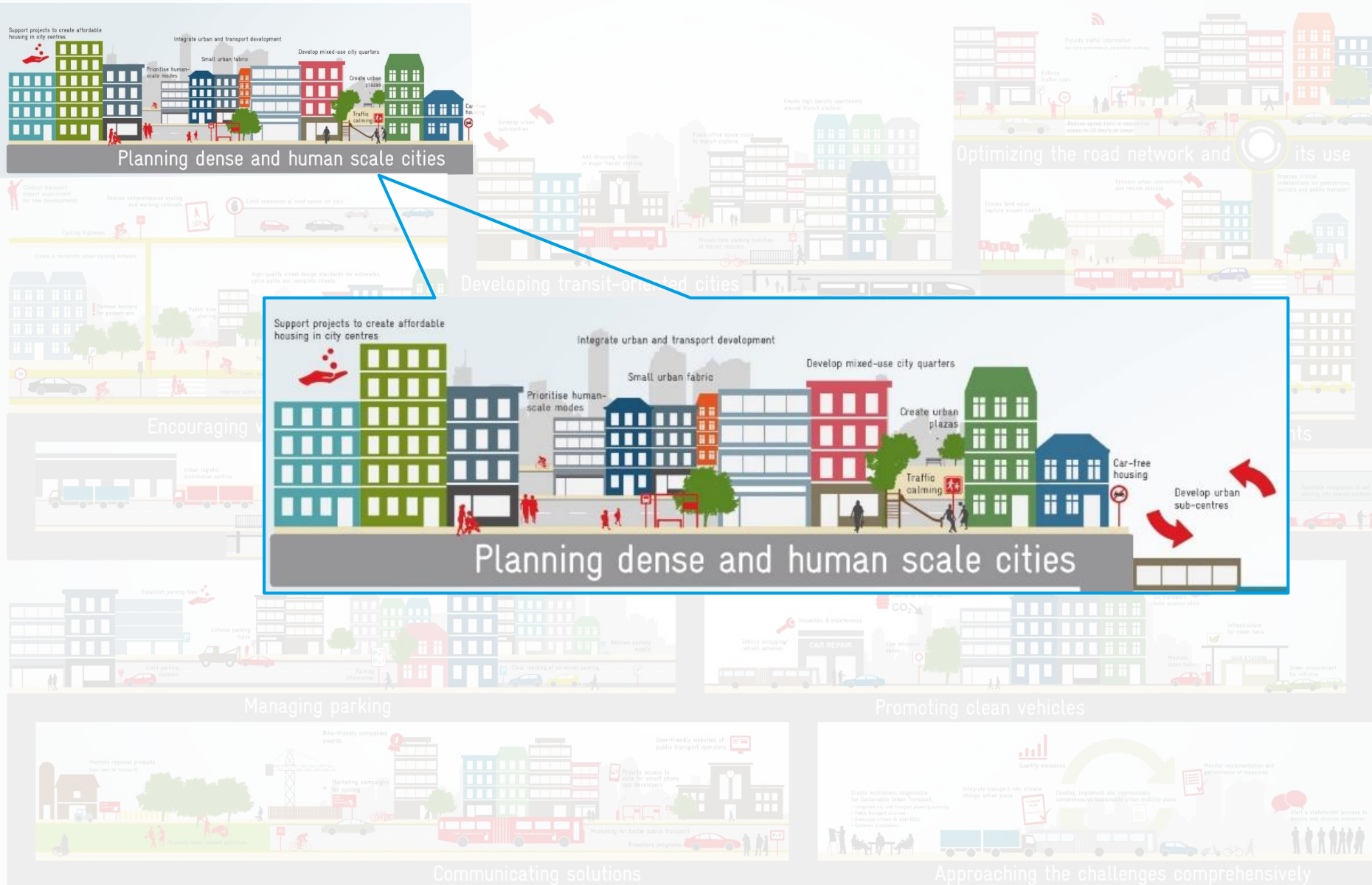
Integrate transport into climate change action plans

Develop, implement and communicate comprehensive sustainable urban mobility plans

Monitor implementation and performance of measures

Start a stakeholder process to assess and discuss measures

# 10 PRINCIPLES FOR SUSTAINABLE URBAN TRANSPORT



A city is more resilient when it has highways, but when a child on a tricycle is able to move about everywhere with ease and safety. (Günther Heide)

An efficient transport system is one of the factors that make urban areas competitive. It provides access to jobs, education and health care. However, in many cities people suffer from health problems triggered by air pollution and noise. Traffic jams waste people's time, resulting in considerable financial losses for the economy. Car-based urban transport systems relying on fossil fuels consume excessive amounts of energy,

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On behalf of Federal Ministry for Economic Cooperation and Development

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The goal of this project is to develop a... (text partially obscured)

The approach to urban mobility can be described in a few short words: Moving people, not cars! This is the motto. Mode choice of transport which are environmentally...

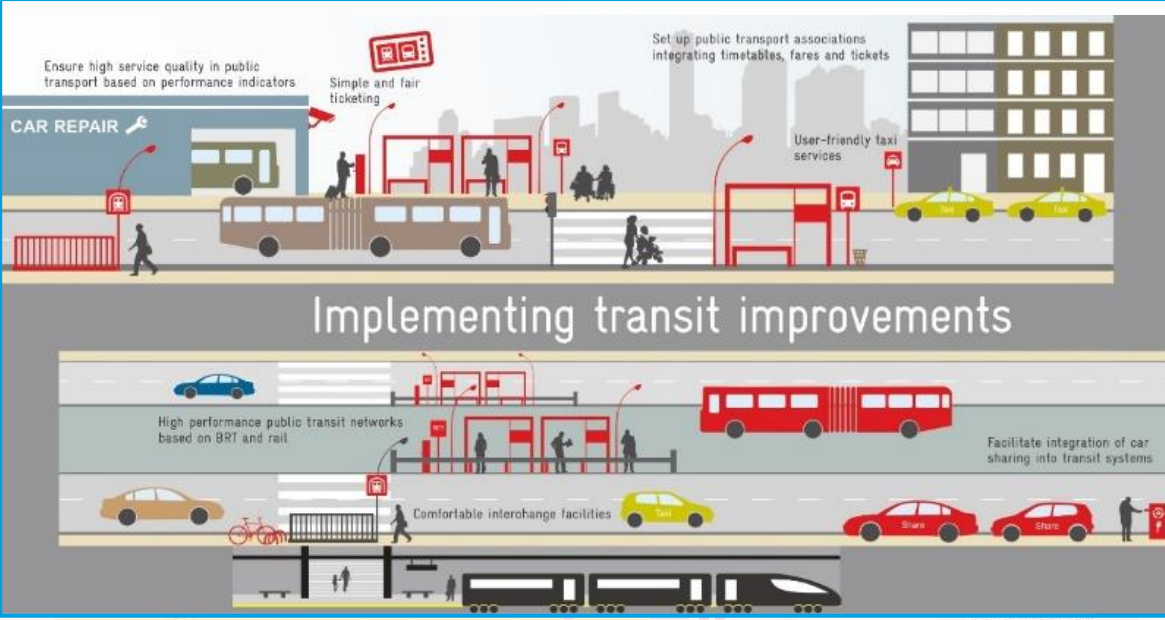
The project aims to create sustainable urban transport systems that improve quality of life and reduce greenhouse gas emissions. It will make cities a better place to live in.

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On behalf of

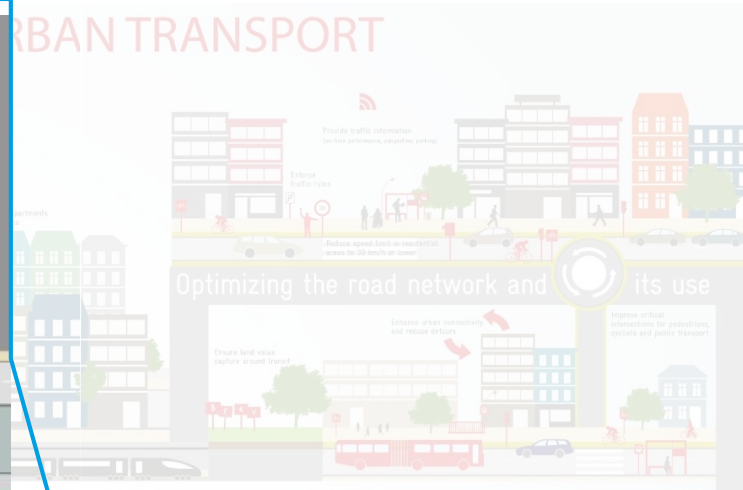
Federal Ministry for Economic Cooperation and Development

# URBAN TRANSPORT



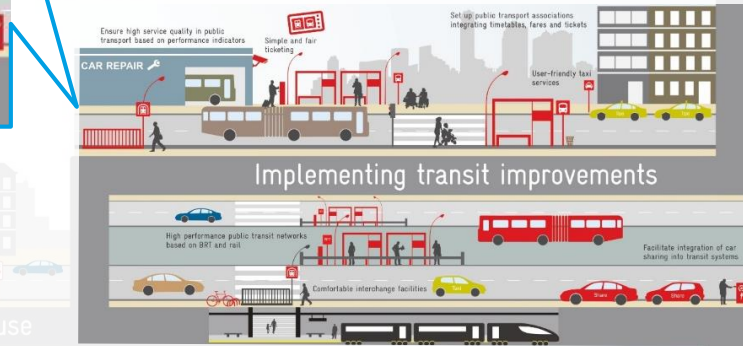
**Implementing transit improvements**

- Ensure high service quality in public transport based on performance indicators
- Simple and fair ticketing
- Set up public transport associations integrating timetables, fares and tickets
- User-friendly taxi services
- High performance public transit networks based on BRT and rail
- Facilitate integration of car sharing into transit systems



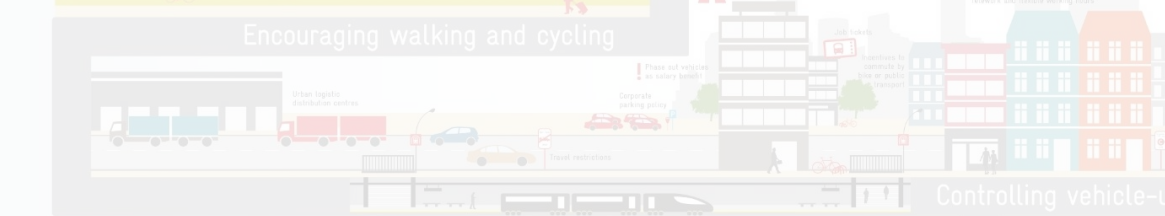
**Optimizing the road network and its use**

- Provide traffic information on live performance, congestion, parking
- Reduce speed limit on residential areas to 30 km/h for safety
- Ensure land uses support around transit
- Enhance urban connectivity and reduce demand
- Improve critical interventions for pedestrians, cyclists and public transport



**Implementing transit improvements**

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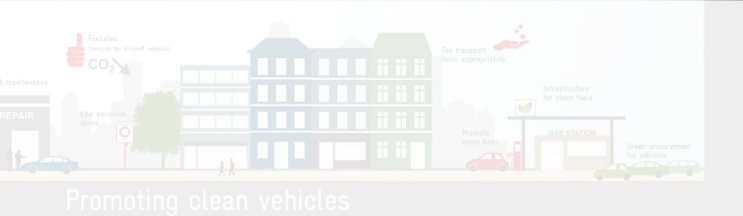
**Encouraging walking and cycling**

- Urban logistic distribution centers
- Check out vehicles for safety issues
- Separate parking points
- Travel restrictions
- Facilitate integration of car sharing into transit systems



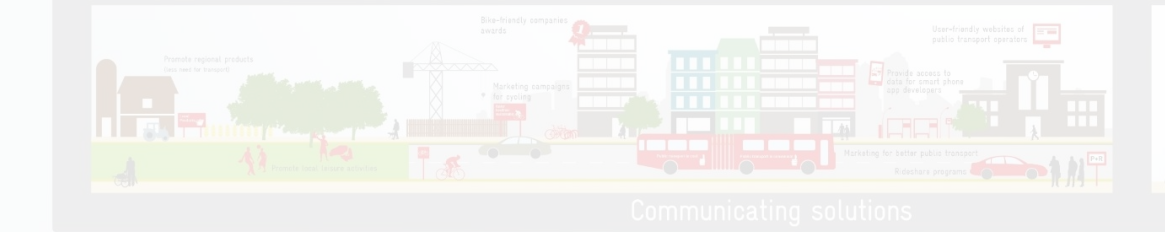
**Controlling vehicle-use**

- Enforce parking rules
- Limit parking spaces
- Parking infrastructure
- Clear marking of reserved parking
- Balance parking supply
- Vehicle inspection/maintenance
- CAR REPAIR
- Eco emission labels
- Tax transport more appropriately
- Infrastructure for other modes



**Promoting clean vehicles**

- Create institutions responsible for Sustainable Urban Transport
- Integrate city and transport planning authority or urban transport authority
- Change cities to zero MCO
- Develop, implement and communicate comprehensive strategies with urban mobility plans
- Start an stakeholder process to govern and discuss measures



**Communicating solutions**

- Promote regional products that need no transport
- Marketing campaigns for walking
- Marketing for better public transport
- User-friendly websites of public transport operators
- Provide access to data for smart phone app developers



**Approaching the challenges comprehensively**

- Quality evaluation
- Monitor implementation and performance of measures
- Start an stakeholder process to govern and discuss measures

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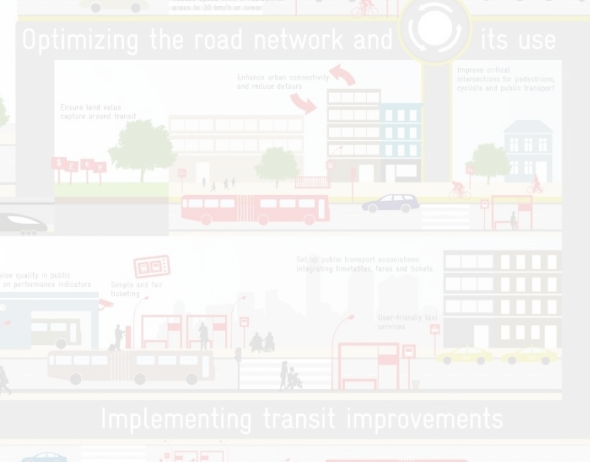
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The approach to urban mobility can be described in a few short words: Moving people, not cars! The goal is to make urban mobility more sustainable. Sustainable urban mobility is socially and economically sustainable. It therefore supports further countries and a livable urban mobility, and it includes: Transit services, cycling networks or measures, complementary road projects, Transport Project (TPC) funded by EU and Cooperation and Development has completed urban transport in a publication series entitled Sustainable Urban Transport.



# Best practices: The TUMI Challenge



# Nigeria: Sidewalk Challenge - Improving walkability in Lagos

Connecting the city's facilities and infrastructure, for letting children reach school more safely.

## Aim of the project:

- Construct new and upgrade sidewalks in the heart of the metropolis which will improve walkability and liveability.

## Components:

- Walkability assessment through self-developed app
- Construction of 400m of sidewalk to close missing links between bus station, school and hospital and improve existing intersection

## Road Safety aspects:

- Show road-safety hot spots through mapping
- Creation of safe infrastructure
- Speed reduction
- Sensibilization

## Numbers:

- daily 4,000 pupils can go to school safely
- 7,000 people have improved access to the St. Nicholas Hospital



# South Africa: Open Streets Cape Town

Open Street Days are a catalyst for the empowerment of non-motorized transport and inclusive and equitable streets for all users of public space

## Aim of the project:

- Achieving more vibrant streets and public spaces, particularly in marginalized areas of Cape Town
- Improving accessibility, air quality, road safety and overall quality of life for all urban residents while contributing to socio-economic empowerment
- Transforming mobility patterns by changing people's minds and debating on "the city we want"

## Components:

- Events: Open Streets Day
- Capacity Building and Knowledge Sharing: platforms, exchange and study visits of interested African cities
- Non-Motorized-Transport infrastructure & facilities, incl. street furniture
- Monitoring & evaluation of NMT facility usage and OS events

## Road Safety aspects:

- Raising awareness for pedestrians & cyclists by closing the streets for cars and opening them for the people
- OSD enables people to recapture and use public space in a safe and self-determined way

## Numbers :

- temporary network of about 100km car-free streets throughout Cape Town



# Colombia: „I Move Safely“ Project

Women and girls face sever security problems when they travel around the city of Bogotá, especially on foot and during night, limiting their mobility, access to opportunities and personal development.



## Aim of the project:

- To improve the safety of women and girls on the streets of Bogotá during night

## Components:

- **Measurement:** Evaluation of the complete street and cycling network of Bogotá according to 7 variables with the help of the *safetipin* app + interviews with women close to public transport stations
- **Campaign:** Carrying out of the “I move safely” campaign to highlight the issue of women’s insecurity, project approach and its impacts
- **Physical interventions:** Measures of tactical urbanism and infrastructure improvements at low rated, strategic points

## Road Safety aspects:

- Focus on the personal security of a vulnerable group: women and girls
- Improvements of the physical street environment to increase the perception of safety and security at night

## Numbers :

- 15000 km of streets and 500 km of cycling network evaluated according to the *safetipin* method. 14000 interviews with women carried out



## Lena Stiller

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Zusammenarbeit

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