

WEBINAR PROGRAM

Unlocking Trade and Transport Corridors in Africa: A Data-Driven Approach

June 25, 2024 | 9:00-10:30am (EST) | 3:00-4:30pm (CET)

EVENT OVERVIEW:

Transport corridors in Africa are vital for trade and mobility, yet they face challenges that hinder their efficiency and effectiveness. Recognizing this, the Africa Transport Policy Program Fourth Development Plan (SSATP DP4-2022-2026) advocates for leveraging digital solutions and data-driven decision-making to enhance performance along regional transport corridors.

SSATP, in collaboration with the Transport Global Expertise and Knowledge Unit of the World Bank, recently published the SSATP working paper titled [Toward a Data-Driven Understanding of Trade and Transport Corridors](#). This webinar will highlight the key findings of the paper, which presents the advantages and limitations of three corridor monitoring instruments: the corridor transport observatories (CTOs), the Corridor Trip Monitoring System (CTMS), and the Logistics Monitoring System (LMS).

This webinar will be particularly useful for policymakers, transport experts, researchers, and stakeholders involved in trade and transport corridors in Africa. By attending, participants will gain a deeper understanding of the potential benefits of integrating data analytics into corridor management activities. They will also learn about the challenges and opportunities in using real-time data collection and analysis to improve corridor performance, reduce costs, and enhance regional connectivity and economic integration.

Presentations and discussions will be in English with simultaneous interpretation to French available.

AGENDA | RUN OF ORDER:

Time (DC time)	Min	Item
9:00 – 9:05 am	5'	Opening remarks: <ul style="list-style-type: none"> • Mustapha Benmaamar, Program Manager of SSATP
9:05 – 9:55 am	50'	Presentations: <ul style="list-style-type: none"> • Barbara Mommen, Former CEO of Maputo Corridor Logistics Initiative (MCLI) – Findings of the SSATP working paper (20') • Adv. Flory Okandju Okonge, Executive Secretary of Central Corridor Transit Transport Facilitation Agency (CCTTFA) – Overview of the Corridor Transport Observatories (10') • Jayce Lane, Managing Director of Crickmay & Associates – Logistics Monitoring System overview, latest developments, and applications (10') • Lovemore Bingandadi, Expert Consultant, Southern African Development Community (SADC) – Status of the Corridor Trip Monitoring System development, and deployment (10')
9:55 – 10:25 am	30'	Panel discussion and Q&A moderated by Mustapha Benmaamar
10:25 – 10:30 am	5'	Concluding remarks: <ul style="list-style-type: none"> • Mustapha Benmaamar, Program Manager of SSATP

SPEAKER BIOS:



Barbara Mommen

Consultant & Former CEO of Maputo Corridor Logistics Initiative (MCLI)

Barbara Mommen has over 30 years of experience in both public and private sectors, focusing on trade and transport corridor development. She joined the Maputo Corridor Logistics Initiative in 2006 and served as CEO from 2011 to 2019, during which time the organization was involved in facilitating regional integration and improvement trade and transport across Mozambique, Eswatini, and South Africa. She is a corridor trade and transport specialist with extensive experience in institutional development, process facilitation, and stakeholder engagement. Barbara is also a certified Ethics Practitioner and is passionate about integrating ethics and integrity into all levels of public and private sector work.



Adv. Okandju Okonge Flory

Executive Secretary of Central Corridor Transit Transport Facilitation Agency (CCTTFA)

Mr. Okandju, a Congolese National, has served as the Executive Secretary of the Central Corridor Transit Transport Facilitation Agency (CCTTFA) since April 2022. In this role, Okandju leads the Intergovernmental Agency whose mission is to coordinate member states' efforts in ensuring effective coordination and cooperation in the management of transit transport along the Central Corridor.

The Central Corridor is a vital transportation route that connects the Port of Dar es Salaam to member states (the Republic of Burundi, the Democratic Republic of the Congo, the Republic of Rwanda, the United Republic of Tanzania, the Republic of Uganda, Republic of Malawi and Republic of Zambia) through road, rail, and inland waterways.

Mr. Okandju brings a wealth of experience to his position, having been actively involved with CCTTFA since 2017. He has successfully spearheaded transformative regional and national transport and trade programs, engaged in sector policy dialogues, and initiated impactful projects.



Jayce Lane

Managing Director of Crickmay & Associates

Based in Durban, South Africa, Jayce Lane is currently a Managing Director at Crickmay and Associates. With over a decade of experience in the business intelligence industry, Jayce is the driving force behind Crickmay's growth and success. With a robust skill set that includes system design, logistics analysis, logistics management, project coordination, solution design and more, Jayce Lane contributes valuable insights to the industry.



Lovemore Bingandadi, FCILT

Consultant, Southern African Development Community (SADC)

Lovemore Bingandadi is an expert consultant at the Southern African Development Community with over 40 years of experience in trade and transport facilitation, road and railways infrastructure development in Eastern and Southern Africa.