

LEADERS IN ROAD SAFETY MANAGEMENT TRAINING PROGRAM (LRSMTP)

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rische Eidgenossenschaft Federal Department of Economic Affairs, ation suisse Education and Research EAER azione Svizzera State Secretariat for Economic Affairs SECO aziun svizra











LEADERS IN ROAD SAFETY MANAGEMENT TRAINING PROGRAM



Agenda

- Objectives of the Leaders in Road Safety Management Training Program (LRSMTP)
- Main Elements of the Training Program
- LRSMTP Deployment Strategy
- Next Steps





CONTEXT

LEADERS IN ROAD SAFETY MANAGEMENT TRAINING PROGRAM

- In 2018/19, as part of its road safety (RS) activities, SSATP organized three successful RS training program sessions in collaboration with UNECA, AfDB and other partners:
 - Dakar, Senegal, 28 May-1 June 2018
 - Abidjan, Cote d'Ivoire ,4 -8 February 2019
 - Midrand, South Africa, 29 July 2 August 2019
- An evaluation of the training programs recommended that SSATP develop a sustained, multi-year RS capacity building program with a widened scope and using the RS safe system structure and approach
- FRED Engineering was contracted in June 2023 to design a compressive training program aligned with the Safe System approach

It is estimated that more than 225,000 people lose their lives every year on African roads, about 50% of whom are vulnerable users (pedestrians) Expressed in 10,000s.

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And costs 3-5% GDP to the economy





OBJECTIVES OF THE TRAINING PROGRAM

Build capacity in road safety management and advocacy across the African continent

Specific objectives:

- Increase awareness of road safety challenges and the consequences of inaction, as well as the need for strong national champions and advocates
- Develop leadership capabilities in road safety planning, implementation and management
- Create a network among the training participants and organizers so that best practices can be shared in the future







MAIN ELEMENTS OF THE TRAINING – STRUCTURE





Road safety Sat management ma

Safer roads and mobility

Safer vehicles

Safer road users

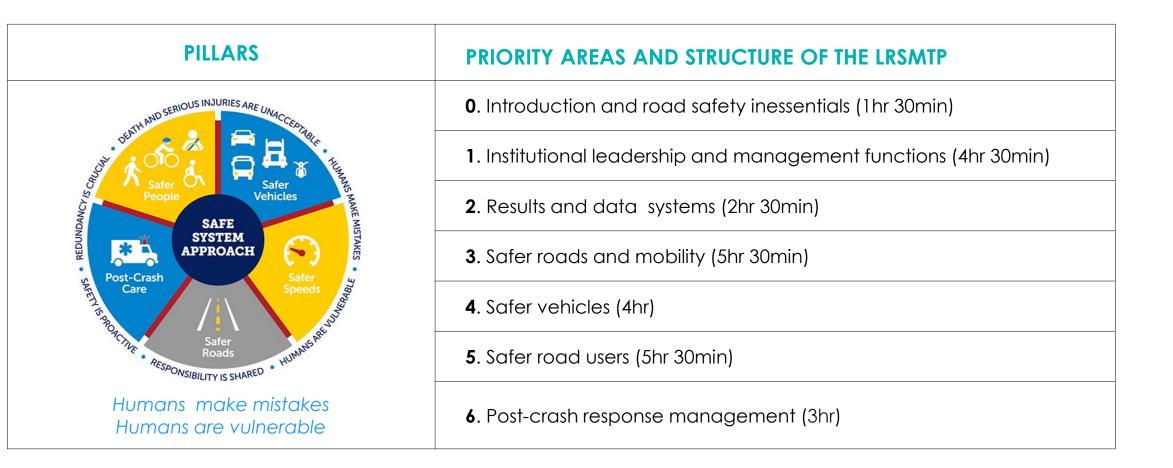




- Training sessions cover the pillars of the **Safe System approach**, as well as multiple crosssectoral themes, supported by case studies on each topic
- 7 training sessions divided into several modules delivered over a 5-day period
- Training modules roughly reflect the 16 priority areas for training identified following a gap analysis of road safety management capacity in Africa (carried out as part of this study)

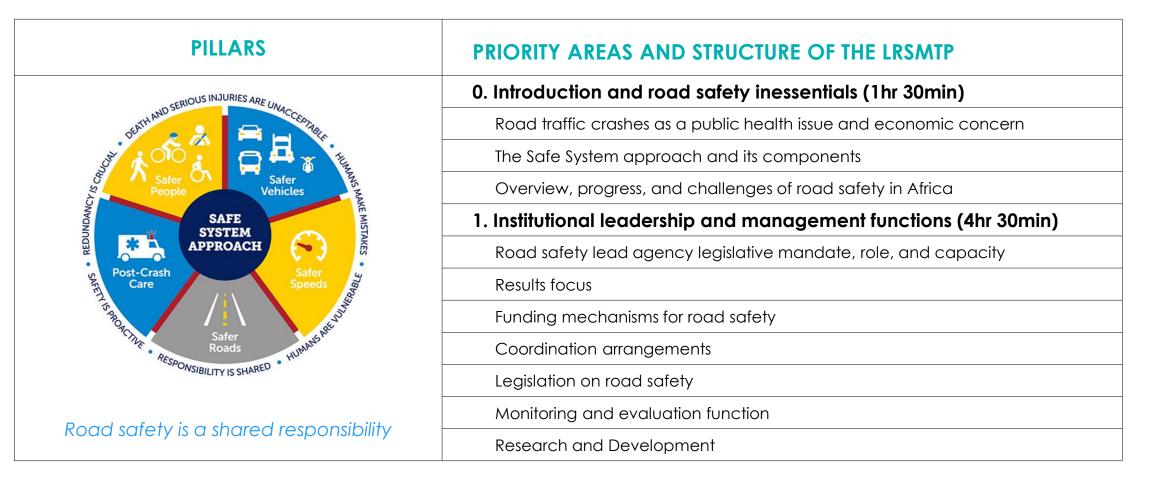












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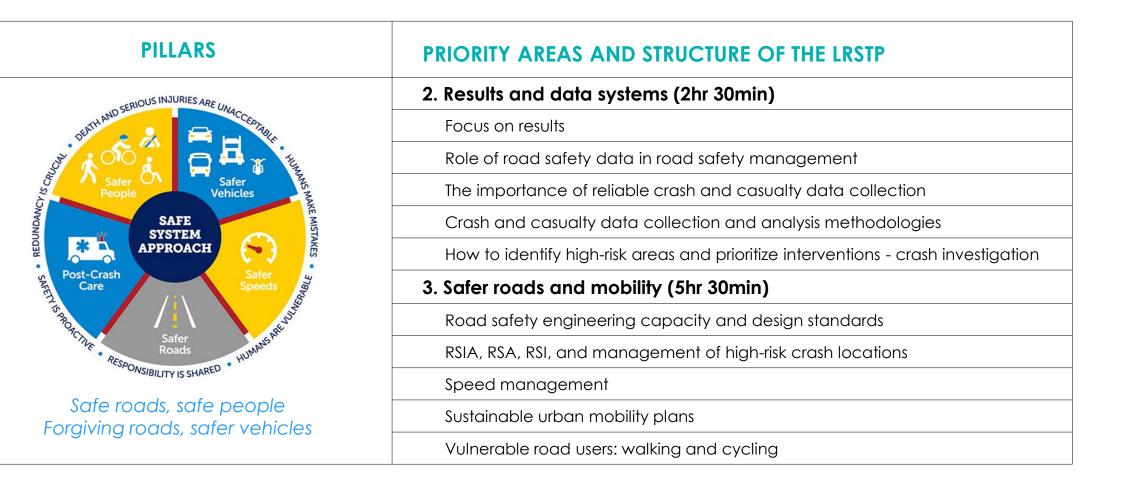
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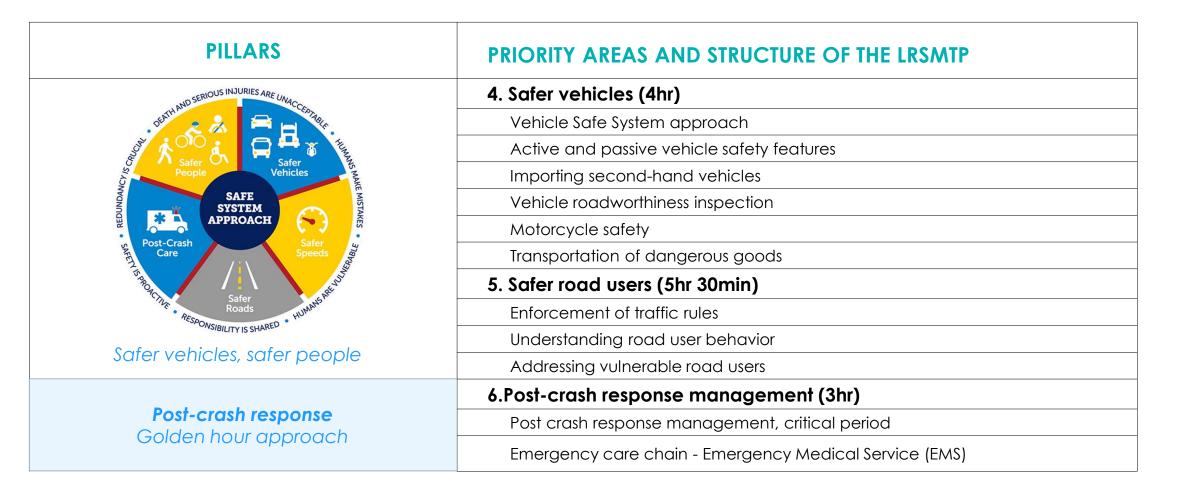












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TARGET AUDIENCE



- Senior government officials and all those at the highest levels of the country's road safety ecosystem
- Participaction of the road safety lead agency group and government stakeholders is strongly recommended
- Experts from industry and academia, as well as prominent international figures, will be invited to attend the events
- It is recommended that RS practitioners from the region and cities, road authorities, health professionals, law enforcement agencies, etc. participate







DEPLOYMENT STRATEGY



FIRST PHASE:

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Preparation and implementation of a pilot event which is designed for internal evaluation and includes only a select group of external participants.

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SECOND PHASE:

- Deployment of the LRSMTP in Anglophone Africa. The event will be open to targeted audience; use of social media to enhance visibility and outreach.
- Trainers may come from different sources, but a minimum requirement is set to guide the selection of trainers (resource persons) for each module.

THIRD PHASE:

 Preparation of the LRSMTP training materials in French in collaboration with key partners and its deployment in Francophone Africa. The program will be further extended to Lusophone countries





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