Terms of reference Nº8: Technical assistance for community development and corporate social responsibility programs

PHASE III–DETAILED PROJECT SPECIFICATION	**[STEPS 9, TASK 9.2]**
PHASE IV–PROJECT IMPLEMENTATION	**[STEPS 10, TASKS 10.3 & 10.4]**

CORRIDOR ROAD SAFETY INTERVENTION PRIORITIES

Background

Provide description of proposed project.

Objectives

The objectives of the required technical assistance services are as follows:

- Advise on and support the delivery of community development and corporate social responsibility road safety programs in the project RTRC.

- Train lead agency and associated regional and national consulting staff in the management and direction of community development and corporate social responsibility road safety programs in the project RTRC.

- Support the preparation of a post-project program of community development and corporate social responsibility road safety programs in the project RTRC.

Outputs

The outputs of the required technical assistance services are as follows:

1   *Prepare annual community development programs and identify opportunities for corporate social responsibility programs designed to support the infrastructure safety programs, road safety enforcement programs, and publicity and awareness campaigns in the project RTRC.*

　　1.1　　Guidelines for the allocation of RTRC road safety project community development funds, including grant eligibility criteria, application processes, and monitoring and evaluation requirements

　　1.2　　Guidelines for corporate social responsibility road safety programs seeking to support the achievement of RTRC road safety project objectives. These guidelines should include RTRC road safety priorities, available RTRC road safety resources, preferred coordination arrangements, and potential partnership and branding opportunities

1.3   On-the-job support for the implementation of community development and corporate social responsibility road safety programs in the project RTRC.

2   *Train road agency and associated regional and national consulting company staff in the delivery of community development programs and promotion of corporate social responsibility programs designed to support the infrastructure safety programs, road safety enforcement programs, and publicity and awareness campaigns in the project RTRC.*

2.1   Preparation and delivery of training programs in the use of the guidelines for the allocation of RTRC road safety project community development funds and corporate social responsibility programs in the project RTRC.

3   *Evaluate the efficiency and effectiveness of community development programs and corporate social responsibility programs designed to support the infrastructure safety programs, road safety enforcement programs, and publicity and awareness campaigns in the project.*

3.1   Design and conduct of evaluations of community development programs and (where agreed) corporate social responsibility programs in the project RTRC (coordinated with the project monitoring and evaluation component)

3.2   Revision of the guidelines (developed in outputs 1.1 and 1.2), based on the evaluation findings in the project RTRC.

4   *Prepare a post-project program and guidelines for the entire RTRC.*

4.1   Post-project RTRC community development and corporate social responsibility programs, including program cost estimates and implementation schedule

4.2   Guidelines for improving community development programs and corporate social responsibility programs throughout the RTRC.

Scheduling of tasks

The scheduling of the required technical assistance services is as follows:

- *Duration of project*. Support the preparation, implementation, and evaluation of community development programs and corporate social responsibility programs in the project RTRC and related staff training.

- *Final year of project*. Support the preparation of post-project community development and corporate social responsibility programs and guidelines designed to support infrastructure safety programs, safety enforcement programs, and publicity and awareness campaigns throughout the RTRC.

Professional skills and experience required

Community development specialist

An internationally recognized community development specialist with more than 10 years of experience in the design, delivery, and evaluation of community-based road safety programs designed

to support the delivery of national road safety strategies. Experience in community road safety projects in developing and transition countries is desirable.

Corporate social responsibility specialist

An internationally recognized corporate social responsibility specialist with more than 10 years of experience in the design, delivery, and evaluation of corporate road safety programs designed to support the delivery of national road safety strategies. Experience in corporate safety projects in developing and transition countries is desirable.

For all team members, a demonstrated ability to work with and gain the trust of senior government officials and professional peers is essential.